

The Methodology of the 2005 Corruption Perceptions Index

Prof. Dr. Johann Graf Lambsdorff

Transparency International (TI) and
University of Passau
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The Corruption Perceptions Index (CPI) is a composite index, using data compiled between 2003 and 2005. 16 surveys of businesspeople and assessments by country analysts from 10 independent institutions enter the CPI.

All sources employ a homogeneous definition of “extent of corruption”. The assessments are gathered from experienced respondents and enhance our understanding of real levels of corruption.

Comparisons to last year’s index should be based on scores. However, such comparisons can be misleading because of methodological changes between years.

Non-parametric statistics are used for standardizing the data and for determining the precision of the scores.

1. Introduction

The goal of the CPI is to provide data on extensive perceptions of corruption within countries. The CPI is a composite index, making use of surveys of businesspeople and assessments by country analysts. It consists of credible sources using diverse sampling frames and different methodologies. These perceptions enhance our understanding of real levels of corruption from one country to another.

Unbiased, hard data continue to be difficult to obtain and usually raise problematic questions with respect to validity. Comparing the number of prosecutions, for example, does not reflect actual levels of corruption but the quality of prosecutors. International surveys on perceptions therefore serve as the most credible means of compiling a ranking of nations.

Overall, 16 sources could be included in the 2005 CPI, originating from 10 independent institutions. The complete list of sources is presented in the appendix. All in all, the number of countries in the CPI increased from 146 to 159.

The CPI is already more than 10 years old. Since 1995, the first publication of the CPI, there has been a wave of research based on the CPI and our knowledge is still expanding quickly. A review of these studies is provided at http://www.icgg.org/corruption.research_contributions.html (contribution 13).

Sources in 2005

Prior to selecting sources guidelines have been set up which organize the underlying decision making process. These include the actual criteria that a source needs to meet in order to qualify for inclusion as well as organizational guidelines on how the final decision is reached with the help of the Transparency International Steering Committee. This process aims at making the final decision as transparent and robust as possible. As a result of this it was decided that the

2005 CPI includes data from the following sources:

- **CU**, the State Capacity Survey by the Center for International Earth Science Information Network (CIESIN) at Columbia University, 2003.
- **EIU**, The Economist Intelligence Unit, 2005.
- **FH**, Freedom House Nations in Transit, 2005.
- **II**, Information International, Beirut, Lebanon, 2003.
- **IMD**, The International Institute for Management Development, Lausanne. We will use the three annual publications from 2003-2005.
- **MIG**, Grey Area Dynamics Ratings by the Merchant International Group, 2005.
- **PERC**, The Political and Economic Risk Consultancy, Hong Kong. We will use the three annual publications from 2003-2005.
- **UNECA**, United Nations Economic Commission for Africa, African Governance Report 2005.
- **WEF**, The World Economic Forum. We use the three annual publications from 2003-2005.
- **WMRC**, The World Markets Research Centre, 2005.

An essential condition for inclusion is that a source must provide a ranking of nations. This condition is not met if a source conducts surveys in a variety of countries but with varying methodologies. Comparison from one country to another would not be feasible in this case. Another condition is that sources must measure the overall extent of corruption. This is violated if aspects of corruption are mixed with issues other than corruption such as political instability or nationalism or if changes are measured instead of the extent of corruption. Background documents of previous years pro-

vided examples of sources that failed to qualify.¹

The 2005 CPI combines assessments from the past three years to reduce abrupt variations in scoring that might arise due to random effects. Some sources, such as II, provided only one recent survey. Others such as WEF, IMD and PERC conducted annual surveys between 2003 and 2005, which are all included.

While this averaging is valuable for the inclusion of surveys, it is inappropriate for application to the data compiled by professional risk agencies and expert panels. Such assessments as compiled by CU, EIU, FH, MIG, UNECA and WMRC are conducted by a small number of country experts who regularly analyze a country's performance, counterchecking their conclusions with peer discussions. Following this systematic evaluation, they then consider a potential upgrading or downgrading. As a result, a country's score changes rather seldom and the data shows little year-to-year variation. Changing scores in this case are the result of a considered judgment by the organization in question. To then go back and average the assessments over a period of time would be inappropriate. On the other hand, in the case of surveys of elite businesspeople an averaging over various years produces a useful smoothing effect. While some annual data may contain random errors, these do not necessarily carry over to the next year.

Year-to-year comparisons

Comparisons to the results from previous years should be based on a country's score, not its rank. A country's rank can change simply because new countries enter the index and others drop out. A higher score is an indicator that respondents provided better ratings, while a lower score suggests that respondents revised their perception downwards. However, year-to-year comparisons of a country's score do not only result from

a changing perception of a country's performance but also from a changing sample and methodology. Old sources drop out of the index and new sources enter, disturbing the consistency of the assessment. The index primarily provides a snapshot of the views of businesspeople and country analysts, with less of a focus on year-to-year trends.

However, to the extent that changes can be traced to a change in the assessments provided by individual sources, trends can be identified. Comparing older data (that is, data that was used for the 2004 CPI² but no longer used this year) with topical data from 2005 allows us to identify such changes in perceptions during the last three years. Countries whose CPI score decreased relative to the 2004 CPI and where this deterioration is not the result of technical factors are Barbados, Belarus, Costa Rica, Gabon, Nepal, Papua New Guinea, Russia, Seychelles, Sri Lanka, Suriname, Trinidad & Tobago and Uruguay. The considerable decline in their scores of at least 0.3 does not result from technical factors - actual changes in perceptions are therefore likely.

With the same caveats applied, on the basis of data from sources that have been consistently used for the index, improvements of at least 0.3 can be observed for Argentina, Austria, Bolivia, Estonia, France, Guatemala, Honduras, Hong Kong, Japan, Jordan, Kazakhstan, Lebanon, Moldova, Nigeria, Qatar, Slovakia, South Korea, Taiwan, Turkey, Ukraine and Yemen.

Trends relating to developments between 1995 and 2005 have recently been determined in a comprehensive investigation. A report on the findings is forthcoming in the Global Corruption Report 2006.³

² These data are EIU 2004, FH 2004, IMD 2002, MIG 2004, PERC 2002, WEF 2002 and WMRC 2004.

³ Lambsdorff, J. Graf (2006), „Ten Years of the CPI: Determining trends“ in: Global Corruption Report 2006, Transparency international. See also Lambsdorff, J. Graf (2005), “Determining Trends for Perceived Levels of Corruption”, Passau University Discussion Paper, V-38-06.

¹ See the framework documents of earlier years, e.g. http://www.icgg.org/downloads/FD_CPI_2004.pdf

2. Validity

All sources generally apply a definition of corruption such as the misuse of public power for private benefit, for example bribing of public officials, kickbacks in public procurement, or embezzlement of public funds. Each of the sources also assesses the “extent” of corruption among public officials and politicians in the countries in question:

- CU asks its panel of experts to rate the severity of overall corruption within the state on the following scale: Low; Low/Modest; Modest; Modest/Severe; Severe.
 - EIU asks its panel of expert to assess the incidence of corruption and defines corruption as the misuse of public office for personal (or party political) financial gain. Integers between 0 (denoting a “very low” incidence of corruption) and 4 (denoting a “very high” incidence) are provided.
 - FH asks its panel of expert to assess the implementation of anticorruption initiatives; the government’s freedom from excessive bureaucratic regulations and other controls that increase opportunities for corruption; public perceptions of corruption; the business interests of top policy makers; laws on financial disclosure and conflict of interest; audit and investigative rules for executive and legislative bodies; protections for whistleblowers, anticorruption activists, and others who report corruption; and the media’s coverage of corruption.
 - II adopted a question similar to the one used by TI/GI in 2002. It asks “which are the countries, be-sides this one, with which you have had the most business experience in the last 3-5 years? Please name up to five countries.
 - a. In [country 1], How common are payments like bribes, hidden, illegitimate or additional personal payments to obtain business or other improper advantages to senior public officials, like politicians, senior civil servants, and judges?
 - b. In [country 1], how significant of an obstacle are the costs associated with such payments for doing business?
 - c. In [country 1], how frequently are public contracts awarded to business associates, friends and relatives rather than on a competitive bidding basis?”
- Continue with countries 2-5. Scale for answers is from ‘Very Common’ [01] to ‘Very Uncommon / Never’[04]. Don’t know [88].
- IMD surveys elite businesspeople and asks them to assess whether “bribing and corruption prevail or do not prevail in the economy.”
 - MIG asks its panel of correspondents assess levels of corruption. Corruption in their definition ranges from bribery of government ministers to inducements payable to the “humblest clerk”.
 - PERC asks expatriate businessmen to rate on a scale of zero to 10 how bad they considered the problem of corruption to be in the country in which they are working as well as in their home country.
 - UNECA determines the control of corruption as determined by its local expert panel. This variables includes aspects related to corruption in the legislature, judiciary, at the executive level and in tax collection. Aspects of access to justice and government services are also involved.
 - WEF asks: “In your industry, how commonly would you estimate that firms make undocumented extra payments or bribes connected with:”
 - 1 – exports and imports
Common |1|2|3|4|5|6|7| Never occur
 - 2 - public utilities (e.g. telephone or electricity)
Common |1|2|3|4|5|6|7| Never occur
 - 3 - annual tax payments
Common |1|2|3|4|5|6|7| Never occur
 - 4 – public contracts
Common |1|2|3|4|5|6|7| Never occur
 - 5 - loan applications
Common |1|2|3|4|5|6|7| Never occur

6 - influencing laws and policies, regulations, or decrees to favor selected business interests?

Common |1|2|3|4|5|6|7| Never occur

7 – getting favorable judicial decisions

Common |1|2|3|4|5|6|7| Never occur

From these questions the simple average has been determined.

- WMRC provides an assessment of the likelihood of encountering corrupt officials. Corruption can range from petty bureaucratic corruption (such as the paying of bribes to low-level officials) right through to grand political corruption (such as the paying of large kick-backs in return for the awarding of contracts). Scores take the following values: 1; 1.5; 2; 2.5; 3; 3.5; 4; 4.5; 5. They have the following meaning:
 1. This country will have an excellent business environment and corruption will be virtually unknown.
 2. This country will have a good and transparent business environment. Corruption - official and otherwise - may occur occasionally, but most businesses will not encounter this.
 3. This country will have some significant operational obstacles, including corruption. However, whilst official corruption may be relatively common, it should not affect business in an overly negative manner.
 4. This country will have a poor business environment. Corruption is likely to be endemic in the business world and officialdom, and it will not be uncommon for kick-backs or bribes to be demanded in return for the awarding of contracts.
 5. This country will have severe operational obstacles, which in practice make business impossible. Corruption will be pervasive and will reach the highest levels of government.

The various terms used by the sources “prevalence”, “commonness”, “frequency”, “likelihood”, “problematic” and “severity” are closely related. They all refer to some kind of extent of corruption, which is also

aim of the CPI. This common feature of the various sources is particularly important in view of the fact that corruption comes in different forms. It has been suggested in numerous publications that distinctions should be made between these forms of corruption, e.g. between nepotism and corruption in the form of monetary transfers. Yet, none of the data included in the CPI emphasize one form of corruption at the expense of other forms. The sources can be said to aim at measuring the same broad phenomenon. As also emphasized in the background documents of previous years, the sources do not distinguish between administrative and political corruption, nor between petty and grand corruption.

The term “extent of corruption” may imply different things. In particular, it may relate to the frequency of bribes or the size of bribes. But we know from the results of our sources that frequency and the size of bribes tend to correlate highly. In countries where corruption is frequent it also amounts to a high fraction of firms' revenues. In sum, the term “extent of corruption” seems to equally reflect the two aspects, frequency of corruption and the total value of bribes paid.

3. Samples, perceptions and reality

While the sources all aim at measuring the extent of corruption, the sample design differs considerably. Basically, three different types of samples are used.

A first group of sources, namely CU, EIU, FH, MIG and WMRC, assemble the perceptions of non-residents, turning in their experienced perception with regard to foreign countries. These assessments are carried out by respondents from developed countries of the western hemisphere such as North America and Western Europe, often supported by networks of local correspondents.

A second group of sources assembles also the perceptions of non-residents, but these respondents are largely from neighboring countries, which are often less

developed countries. This year, only the data by II were of this type – in previous years further sources were available that adhered to this approach.

There is an advantage to perceptions vis-à-vis foreign countries because they are not vulnerable to a “home-country bias”. Such a type of bias would be relevant if respondents assess their home country purely according to local standards. Such a standard would be problematic because it can differ from one country to another, impairing the validity of cross-country comparisons.

A third group of sources, namely IMD, PERC, UNECA and WEF, gather assessments made by residents with respect to the performance of their home country. These respondents are partly nationals but sometimes also expatriates from multinational firms. While such data might be susceptible to the aforementioned “home-country bias”, they are not susceptible to introducing an undue dominance of “western business people’s” viewpoint. Such a viewpoint would be inadequate if foreigners lack a proper understanding of a country’s culture.

The data correlate well with each other, irrespective of these different methodologies. The high correlations ameliorate fears that any of the aforementioned biases are important to the results. Residents may therefore have a rather universal ethical standard and adequately position their country as compared to foreign countries. Likewise, those respondents who assess foreign countries seem to have a good grasp of a country’s culture and appear free of prejudice.

The second group of sources is less susceptible to both biases. Respondents are asked to assess the performance of neighboring countries and those countries where they obtained business experience. Those polled are not asked to assess their home country, but to provide a comparative assessment of various foreign countries. This approach makes sure that, first, a consistent ethical standard is applied to the as-

essment of all countries, second, that only those countries are assessed where sufficient experience and cultural insights are available and, third, that the viewpoints of respondents from less developed countries are well represented. Yet, as shown in the correlations, this different approach does not bring about noteworthy different results.⁴

In sum, the perceptions gathered are a helpful contribution to the understanding of real levels of corruption.⁵

4. The index

Standardizing

Each of the sources uses its own scaling system, requiring that the data be standardized before each country’s mean value can be determined. This standardization is carried out in two steps.

Older Sources that were already standardized for the CPI of a previous year enter the 2005 CPI with the same values. New sources are standardized using matching percentiles. The *ranks* (and not the scores) of countries is the only information processed from each source. For this technique the common sub-samples of a new source and the previous year’s CPI are determined, meaning that countries that appear *only in either* in the new source or in the old CPI are disregarded. Then, the largest value in the CPI is taken as the standardized value for the country ranked best by the new source. The second largest value is given to the country ranked second best, etc.⁶ Imag-

⁴ The 2004 framework document reports further correlations with sources from the second group.

⁵ As was also explained in detail in the 2001 framework document, the perceptions gathered well relate to actual experience made and less to hearsay. See Lambsdorff, J. Graf (2001) “Framework Document.”, Background Paper 2001 Corruption Perceptions Index:
ICGG.org/downloads/2001_CPI_FD.pdf

⁶ If two countries share the same rank, their standardized value is the simple mean of the two respective scores in the CPI. The scores for countries where no CPI value was available are determined by referring to neighbor countries in the source’s rank-

ine that a new sources ranks only five countries: UK (4.2), Singapore (3.9), China (2.8), Malaysia (2.7) and India (2.4). In the 2004 CPI these countries obtained the scores 8.6, 9.3, 3.4, 5.0 and 2.8, respectively. Matching percentiles would now assign UK the best score of 9.3, Singapore second best with 8.6, China 5.0, Malaysia 3.4 and India 2.8.

Matching percentiles is superior in combining indices that have different distributions. Not the cardinal information is processed but only the ordinal information provided by a source. Many of the alternative parametric standardization methods, on the other hand, would require a multitude of assumptions – some of which may not be realistic. But, as matching percentiles makes use of the ranks and not the scores of sources, this method loses some of the information inherent in the sources. What tips the balance in favor of this techniques is its capacity to keep all reported values within the bounds from 0 to 10. This results because any standardized value is taken from the previous year's CPI, which by definition is restricted to the aforementioned range. Such a characteristic is not obtained by various alternative techniques, e.g. one that standardizes the mean and standard deviation of the joint sub-samples of countries.

Step 2

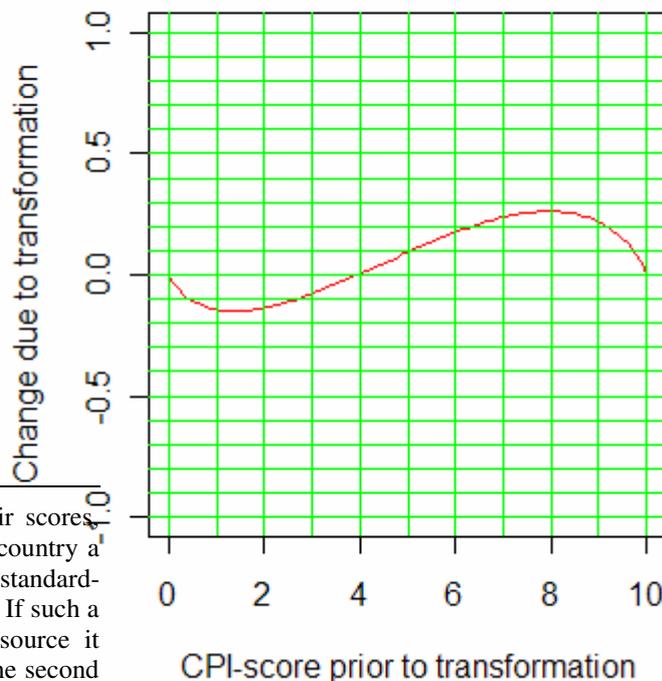
Having obtained standardized values that are all within the reported range, a simple average from these standardized values

ing. Linear interpolation is applied to their scores, suggesting that if a source assigns such a country a score close to the upper neighbor, also its standardized value is closer to that of this neighbor. If such a country is ranked best (or worst) by a source it would have only one neighbor, not two. The second neighbor is constructed by using the highest (or lowest) attainable score by the source and the CPI value 10 (or 0). This approach guarantees that all values remain within the range between 10 and 0.

can be determined. However, the resulting index has a standard deviation that is smaller than that of the CPI of previous years. Without a second adjustment there would be a trend towards a continuously smaller diversity of scores. If, e.g., Finland were to repeat its score from the previous year, it would have to score best in all sources. If it scores second to best in any source, the standardized value it obtains after using matching percentiles and aggregation would be lower than its current score. Thus, given some heterogeneity among sources, it seems inevitable that Finland's score would deteriorate over time. The opposite would be true of Bangladesh, which would obtain a better score if it is not consistently rated worst by all its sources. A second standardization is required in order to avoid a continuous trend to less diversity among scores.

However, simply stretching the scores (by applying a simple mean and standard deviation technique) might bring

Figure 1: Beta Transformation



about values that are beyond our range from

0 to 10. A more complicated standardization is required for the second step: A beta-transformation. The idea behind this monotonous transformation is to increase the standard deviation to the previous year's value, while preserving the range from 0 to 10. Each value (X) is therefore transformed according to the following function:

$$10 * \int_0^1 (X/10)^{\alpha-1} (1-X/10)^{\beta-1} dX$$

This beta-transformation is available in standard statistics programs. The crucial task is to find the parameters α and β so that the resulting mean and standard deviation of the index have the desired values, that is, values that are equal to that of the 2004 CPI for a joint subsample of countries. An algorithm has been determined that car-

our publication we also report the high-low range. This refers to all standardized values after carrying out the beta-transformation. This procedure ensures that the high-low range is consistently related to a country's mean value.

Reliability and Precision

A ranking of countries may easily be misunderstood as measuring the performance of a country with absolute precision. This is certainly not true. Since its start in 1995 TI has provided data on the standard deviation and the amount of sources contributing to the index. This data already serves to illustrate the inherent imprecision. Also the high-low range is provided in the main table. This depicts the highest and the lowest

Table 1:¹⁾
Pearson
Correlation

	CU 2003	EIU 2005	FH 2005	II 2003	IMD 2003	IMD 2004	IMD 2005	PERC2003	PERC2004	PERC2005	MIG 2005	UNECA 2005	WEF 2003	WEF 2004	WEF 2005	WMRC 2005
CU 2003	1.00	0.84	0.77	0.69	0.85	0.86	0.84	0.87	0.85	0.90	0.82	0.59	0.79	0.84	0.85	0.81
EIU 2005	0.84	1.00	0.87	0.74	0.91	0.93	0.93	0.92	0.90	0.90	0.86	0.60	0.90	0.88	0.87	0.92
FH 2005	0.77	0.87	1.00		0.87	0.83	0.86				0.82		0.82	0.83	0.77	0.83
II 2003	0.69	0.74		1.00	0.79	0.76	0.77	0.69	0.57		0.75		0.82	0.76	0.77	0.78
IMD 2003	0.85	0.91	0.87	0.79	1.00	0.98	0.98	0.95	0.94	0.97	0.88		0.95	0.95	0.94	0.88
IMD 2004	0.86	0.93	0.83	0.76	0.98	1.00	0.98	0.93	0.94	0.96	0.90		0.95	0.95	0.94	0.89
IMD 2005	0.84	0.93	0.86	0.77	0.98	0.98	1.00	0.95	0.96	0.97	0.89		0.95	0.95	0.93	0.90
PERC2003	0.87	0.92		0.69	0.95	0.93	0.95	1.00	0.96	0.97	0.90		0.89	0.88	0.91	0.95
PERC2004	0.85	0.90		0.57	0.94	0.94	0.96	0.96	1.00	0.99	0.94		0.93	0.93	0.97	0.93
PERC2005	0.90	0.90			0.97	0.96	0.97	0.97	0.99	1.00	0.96		0.94	0.94	0.96	0.97
MIG 2005	0.82	0.86	0.82	0.75	0.88	0.90	0.89	0.90	0.94	0.96	1.00	0.52	0.88	0.86	0.85	0.83
UNECA 2005	0.59	0.60										0.52	1.00	0.63	0.70	0.63
WEF 2003	0.79	0.90	0.82	0.82	0.95	0.95	0.95	0.89	0.93	0.94	0.88	0.63	1.00	0.95	0.94	0.89
WEF 2004	0.84	0.88	0.83	0.76	0.95	0.95	0.95	0.88	0.93	0.94	0.86	0.70	0.95	1.00	0.96	0.89
WEF 2005	0.85	0.87	0.77	0.77	0.94	0.94	0.93	0.91	0.97	0.96	0.85	0.63	0.94	0.96	1.00	0.90
WMRC 2005	0.81	0.92	0.83	0.78	0.88	0.89	0.90	0.95	0.93	0.97	0.83	0.60	0.89	0.89	0.90	1.00

1) Only correlations that relate to at least 6 countries are reported

ries out this task. Applying this approach to the 2005 CPI, the change in the scores is depicted by figure 1. The parameters are $\alpha=1.135$ and $\beta=1.165$. As shown in the figure, scores between 4.0 and 10 are increased slightly, while those between 0 and 4.0 are lowered.

The beta transformation is first applied to all values that were standardized in step 1. Afterwards the average of these are computed to determine a country's score. In

values provided by our sources, so as to portray the whole range of assessments. However, no quick conclusions should be derived from this range to the underlying precision with which countries are measured. Countries which were assessed by 3 or 12 sources can have the same minimum and maximum values, but in the latter case we can feel much more confident about the country's score. In order to arrive at such

Table 2:¹⁾
Kendall's
Rank
Correlation

	CU 2003	EIU 2005	FH 2005	II 2003	IMD 2003	IMD 2004	IMD 2005	PERC2003	PERC2004	PERC2005	MIG 2005	UNECA 2005	WEF 2003	WEF 2004	WEF 2005	WMRC 2005
CU 2003	1.00	0.67	0.60	0.53	0.72	0.72	0.70	0.69	0.67	0.76	0.63	0.48	0.58	0.63	0.62	0.56
EIU 2005	0.67	1.00	0.78	0.59	0.78	0.81	0.81	0.76	0.75	0.76	0.68	0.58	0.72	0.71	0.69	0.80
FH 2005	0.60	0.78	1.00		0.67	0.62	0.74				0.55		0.55	0.72	0.49	0.77
II 2003	0.53	0.59		1.00	0.67	0.60	0.62	0.68	0.55		0.56		0.63	0.62	0.65	0.66
IMD 2003	0.72	0.78	0.67	0.67	1.00	0.92	0.88	0.81	0.85	0.92	0.74		0.84	0.85	0.81	0.76
IMD 2004	0.72	0.81	0.62	0.60	0.92	1.00	0.90	0.75	0.82	0.87	0.76		0.84	0.84	0.82	0.78
IMD 2005	0.70	0.81	0.74	0.62	0.88	0.90	1.00	0.74	0.82	0.92	0.75		0.83	0.84	0.78	0.78
PERC2003	0.69	0.76		0.68	0.81	0.75	0.74	1.00	0.86	0.73	0.77		0.76	0.66	0.68	0.82
PERC2004	0.67	0.75		0.55	0.85	0.82	0.82	0.86	1.00	0.88	0.86		0.84	0.72	0.80	0.83
PERC2005	0.76	0.76			0.92	0.87	0.92	0.73	0.88	1.00	0.93		0.90	0.83	0.87	0.91
MIG 2005	0.63	0.68	0.55	0.56	0.74	0.76	0.75	0.77	0.86	0.93	1.00	0.47	0.66	0.66	0.63	0.65
UNECA 2005	0.48	0.58										0.47	1.00	0.52	0.54	0.44
WEF 2003	0.58	0.72	0.55	0.63	0.84	0.84	0.83	0.76	0.84	0.90	0.66	0.52	1.00	0.81	0.79	0.70
WEF 2004	0.63	0.71	0.72	0.62	0.85	0.84	0.84	0.66	0.72	0.83	0.66	0.54	0.81	1.00	0.81	0.69
WEF 2005	0.62	0.69	0.49	0.65	0.81	0.82	0.78	0.68	0.80	0.87	0.63	0.43	0.79	0.81	1.00	0.70
WMRC 2005	0.56	0.80	0.77	0.66	0.76	0.78	0.78	0.82	0.83	0.91	0.65	0.44	0.70	0.69	0.70	1.00

1) Only correlations that relate to at least 6 countries are reported

measures of precision, other statistical methods are required.

An indicator for the overall reliability of the 2005 CPI can be drawn from the high correlation between the sources. This can be depicted from the standard Pearson correlation and Kendall's rank correlation, provided in tables 1 and 2.⁷ The correlations on average are 0.87 for the Pearson correlation and 0.72 for Kendall's rank correlation. This suggests that the sources do not differ considerably in their assessment of levels of corruption.

Confidence range

We have been providing the public with information on the confidence range for some years now. Up to 2001 these were based on the determination of the standard error for a country's average score and a resulting pa-

rametric assessment of a 95 confidence range. This approach required the assumption that there is no imprecision associated with the source's values and that these values are independent of each other. Another strong assumption required is that errors are normally distributed. While it is statistically difficult to relax the first two assumptions, one can relax the assumption of a normal distribution and apply tests that are valid for any type of distribution. Another drawback of the older confidence ranges was, again, that they sometimes violated the given range from 0 to 10. For example, while in 2001 Bangladesh had a score of 0.4, its 95% confidence range was between -3.6 and 4.4. For Finland, on the other hand, the upper limit was as high as 10.4. This type of a range is confusing even to an expert. Since it is in contradiction to the official range reported, the public is equally disoriented.

In order to restrict the confidence range to our pre-specified limits we now apply a different methodology: a non-parametric approach applying the bootstrap methodology. The principal idea of such a bootstrap confidence range is to resample the sources of a country with replacement.

⁷ The correlations refer to all countries, even those not included in the CPI. Abbreviations are: CU: Columbia University; EIU: Economist Intelligence Unit; FH: Freedom House; II: Information International; IMD: Institute for Management Development; MIG: Merchant International Group; PERC: Political and Economic Risk Consultancy; UNECA: United Nations Economic Commission for Africa, African Governance Report; WEF: World Economic Forum; WMRC: World Markets Research Centre.

Imagine a country with the five source values (3.0; 5.0; 3.9; 4.4; 4.2). An example of such a sample with replacement would be (5.0; 5.0; 4.2; 4.4; 4.4). While the mean value of the original data is 4.1, that of our sample with replacement is 4.6. This value portrays how divert the mean could have been if a different random selection of values out of the original pool of data occurred.

A sufficiently large number of such samples (in our case 10,000) are drawn from the available vector of sources and the sample mean is determined in each case. Based on the distribution of the resulting means, inferences on the underlying precision can be drawn. The lower (upper) bound of a 90% confidence range is then determined as the value where 5% of the sample's means are below (above) this critical value.⁸

There are two interesting characteristics of the resulting confidence range.⁹

⁸ There can arise boundary effects when only 3 or 4 sources exist. Only 10 different combinations are possible in the case of 3 sources, suggesting that a 5% confidence point can "hit" the boundary. If this is the case, the BC-approach could produce at random two different values for the upper (or the lower) confidence point. These boundary effects have been identified and, if existent, the more conservative range is reported in the table.

⁹ In addition to the "percentile" method just described, more complicated approaches exist. First, the confidence levels can be adjusted if (on average) the mean of a bootstrap sample is smaller than the observed mean. The relevant parameter is called z_0 . Another adjustment is to assume the standard deviation also to be dependent on the mean of the bootstrap sample. The relevant parameter is a . If both these adjustments are considered, the resulting approach is called a bootstrap-BC_a-method (bias-corrected-accelerated). A description of this approach can be obtained from Efron, B. and R. Tibshirani (1993), *An Introduction to the Bootstrap*, Chapman & Hall: New York and London: 202-219, chap. 14.3, 22.4 and 22.5. One concern with the BC_a approach is that it is throwing a lot of machinery at very few observations. Due to statistical considerations, a simple method might prove superior. Brad Efron had therefore suggested the use of a BC-approach for our purpose. In this case, z_0 is determined endogenously from the bootstrap sample but a is set equal to zero.

- 1) When requiring a 90% confidence range (which allows with 5% probability that the true value is below and with 5% probability that the value is above the determined confidence range) the upper (lower) bound will not be higher (lower) than the highest (lowest) value provided by a source. This implies that our range from 0 to 10 will never be violated.
- 2) The confidence range remains valid even if the data (i.e. the standardized values for a given country) are not normally distributed. The range is even free of assumptions with regard to the distribution of these data.

However, with only few sources being used, there is a downward bias in the confidence range thus reported. When only few sources are available these do not fully capture the whole range of possible values. This misrepresentation becomes the larger the fewer sources are available. This issue is part of a general statistical problem that is not specific to our application: One simply cannot expect accurate estimates of a confidence interval from few observations.

In order to determine the size of this bias Walter Zucchini and Florian Hoffmann from the Institute for Statistics and Econometrics, University of Göttingen, wrote a short unpublished research paper. Given that the data are approximately beta distributed, various simulation tests were required. They found that the unbiased coverage probability is lower than its nominal value of 90%. The accuracy of the confidence interval estimates increases with a growing number of sources (n). The mean coverage probability is 65.3% for $n=3$; 73.6% for $n=4$; 78.4% for $n=5$; 80.2% for $n=6$ and 81.8% for $n=7$. While the confidence range nominally relates to a 90% level, an unbiased estimate of the confidence level is lower.

When interpreting the confidence range these results have to be born in mind. Figure 2 portrays the confidence ranges alongside with the scores.

In order to contrast the current standardization technique with differ-

ent approaches, research at the University of Passau is carried out relating to a completely non-parametric approach.¹⁰ This approach does not require a master-list, as it is currently necessary. It employs a linear-ordering model that attempts to minimize the contradictions that a composite index imposes on the ranking provided by individual sources. The idea of such an approach can be visualized by imagining all our sources being assembled in a room to judge on the composite ranking. A moderator would propose a sequence of two countries – for example France being better than the USA. If sources have both these countries in their list, they are entitled to vote on this sequence. For the current case, 6 sources would object, three would be indifferent and only one would agree that France performs better than the USA. Apparently, this sequence would not win approval. The task of the moderator would be to determine a sequence for the 159 countries that minimizes disagreement for all pairwise comparisons, meaning, for example, that France is also compared to all other 157 countries. Integer linear programming is employed to determine such a sequence. The resulting ranking of countries correlates 0.98 with that of the CPI. This high correlation provides another justification for the current approach – suggesting that our results are to a large extent invariant to the chosen methodology.

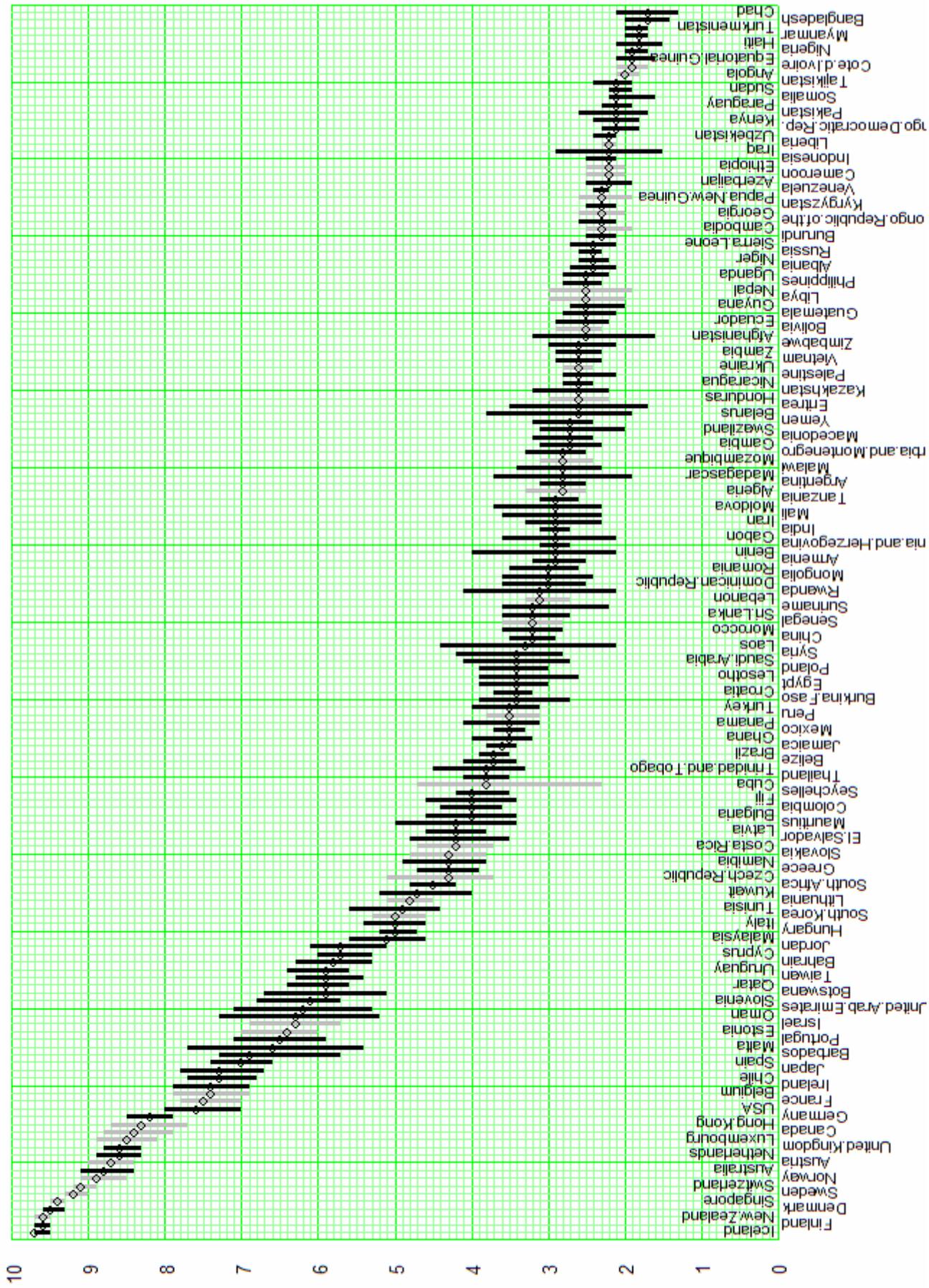
The strength of the CPI is based on the concept that a combination of data sources combined into a single index increases the reliability of each individual figure. As in previous years, the 2005 CPI includes all countries for which at least three sources had been available. The idea of combining data is that the nonperformance of one source can be balanced out by

the inclusion of at least two other sources.¹¹ This way, the probability of misrepresenting a country is seriously lowered. Overall, the CPI is a solid assessment of perceived levels of corruption, helping our understanding of real levels of corruption.

¹⁰ See Kleinschmidt, P., H. Achatz, J. Graf Lambsdorff (2005) „The Corruption Perceptions Index and the Linear Ordering Problem. Presented at the annual international conference of the German Operations Research Society (GOR), Sep. 9 2005.

¹¹ This argument is valid even in case the sources are not totally independent of each other. Such partial dependency may arise if some respondents are aware of other people's perception of the level of corruption, or of other sources contributing to the CPI

Figure 2: 2005 CPI and approximate confidence intervals
 The coverage probability is 65%-75% (gray lines) or 80%-90% (black lines)



Annex: Sources for the TI Corruption Perceptions Index (CPI) 2005

Number	1	2	3
Abbreviation	CU	EIU	FH
Source	Columbia University, The Center for International Earth Science Information Network	Economist Intelligence Unit	Freedom House
Name	State Capacity Survey	Country Risk Service and Country Forecast	Nations in Transit
Year	2003	2005	2005
Internet	http://www.ciesin.org/	www.eiu.com	http://www.freedomhouse.org/research/nattransit.htm
Who was surveyed?	US-resident country experts (policy analysts, academics and journalists)	Expert staff assessment	Assessment by US, regional, and in-country experts
Subject asked	Severity of corruption within the state	The misuse of public office for private (or political party) gain.	Extent of corruption as practiced in governments, as perceived by the public and as reported in the media as well as the implementation of anticorruption initiatives.
Number of replies	224	Not applicable	Not applicable
Coverage	95 countries	156 countries	29 countries/territories

Number	4	5	6
Abbreviation	IMD		
Source	International Institute for Management Development, Lausanne, Switzerland		
Name	World Competitiveness Yearbook		
Year	2003	2004	2005
Internet	www.imd.ch		
Who was surveyed?	Executives in top and middle management; domestic and international companies		
Subject asked	Bribing and corruption exist in the economy		
Number of replies	> 4,000	4166	Roughly 4000
Coverage	51 countries		

Number	7	8
Abbreviation	II	MIG
Source	Information International	Merchant International Group
Name	Survey of Middle Eastern Businesspeople	Grey Area Dynamics
Year	2003	2005
Internet	www.information-international.com	www.merchantinternational.com
Who was surveyed?	Senior businesspeople from Bahrain, Lebanon and UAE	Expert staff and network of local correspondents
Subject asked	How common are bribes, how costly are they for doing business and how frequently are public contracts awarded to friends and relatives in neighboring countries	Corruption, ranging from bribery of government ministers to inducements payable to the "humblest clerk".
Number of replies	382 assessments from 165 respondents	Not applicable
Coverage	31 countries	155 countries

Number	9	10	11
Abbreviation	PERC		
Source	Political & Economic Risk Consultancy		
Name	Asian Intelligence Newsletter		
Year	2003	2004	2005
Internet	www.asiarisk.com/		
Who was surveyed?	Expatriate business executives		
Subject asked	How bad do you consider the problem of corruption to be in the country in which you are working as well as in your home country?		
Number of replies	More than 1,000	More than 1,000	More than 1,000
Coverage	14 countries		12 countries

Number	12	13
Abbreviation	WMRC	UNECA
Source	World Markets Research Centre	United Nations Economic Commission for Africa
Name	Risk Ratings	Africa Governance Report
Year	2005	2005
Internet	www.wmrc.com	http://www.uneca.org/agr/
Who was surveyed?	Expert staff assessment	National expert survey (between 70 and 120 in each country)
Subject asked	The likelihood of encountering corrupt officials, ranging from petty bureaucratic corruption to grand political corruption.	“Corruption Control”. This includes aspects related to corruption in the legislature, judiciary, and at the executive level and as well as in tax collection. Aspects of access to justice and government services are also involved
Number of replies	Not applicable	Roughly 2800
Coverage	186 countries	28 countries

Number	14	15	16
Abbreviation	WEF		
Source	World Economic Forum		
Name	Global Competitiveness Report		
Year	2003/04	2004/05	2005/06
Internet	www.weforum.org		
Who was surveyed?	Senior business leaders; domestic and international companies		
Subject asked	Undocumented extra payments or bribes connected with various government functions.		
Number of replies	7,741	8,700	10,993
Coverage	102 countries	104 countries	117 countries