Corruption: stumbling block for Swiss enterprises doing business in foreign countries

Different legal situation concerning corruption and doing business in foreign countries

Young professionals have significant knowledge gaps regarding corruption

Considerable need for awareness and training

promote decision-making and develop skills for dealing with corrupt practices

Initial situation and problem definition

Requirements for a training toolkit aimed at young professionals

realistic, varied and reflective
Scenarios are based on practical experience
includes different teaching and learning methods
enhance experience of situations that mirror the real life
ensure sustainable learning
train practical application of knowledge
behavioural adaptation

Tell me and I forget. Show me and I remember. Let me do it and I understand.

Development of a toolkit to raise awareness

Conceptualization and development of the study design
Qualitative and quantitative survey of situations with risk of corruption
Conceptual development of the components of the training toolkit
Development of a prototype version of the business simulation
Testing the training toolkit

Target Group: young professionals have already gone through a training of industry standards and regulations and have a basic understanding in terms of anti-corruption guidelines.

Business simulation as one component for the training toolkit

In an emerging country, a modern hospital is created. Your company is involved with a subproject concerning the expansion of the interior of the building. You are the responsible project manager in charge.

long-awaited essential equipment is stuck in customs for clearance and only the payment of a ‘special’ fee can secure its prompt release..."